



## Project 1000 - Role Model Ambassador

### **Background:**

LGBT Great is a specialist corporate membership organisation creating LGBT+ diversity and inclusion maturity within the investment and savings industry. Through the delivery of innovative insights, visibility and outreach programmes, LGBT Great helps member firms to drive cultural change and create more inclusive employer brands globally.

A key theme of LGBT Great is Project 1000 which underpins our visibility pillar. This is a five year drive to identify and shine a light on 1000 LGBT+ and non-LGBT+ individuals who are willing to be active and visible champions of the LGBT+ agenda who all work in, or with, the investment and savings industry. Project 1000 is free to participate in and collaborates with the Diversity Project and other initiatives and organisations.

Role Model participants give their permission to display their identity, bio and photo on LGBT Great's Project 1000 page. Profiles are then profiled and amplified across our social media platforms. LGBT Great members also benefit from outreach through our strategic marketing partners.

LGBT Great has taken the strategic decision to launch and recruit a team of pro-bono Role Model Ambassadors to build on the success and foundations laid by the LGBT Great team. Together, the purpose is to show collective support across the industry to help increase LGBT+ maturity and confidence.

### **The Role:**

Colette Comerford is the Lead Role Model Ambassador and is also the Head of Inclusion & Culture at Legal & General Investment Management.

Our Role Model Ambassadors support the Lead Role Model Ambassador in executing the Project 1000 outreach plan. This forms the basis of the Role Model Ambassador Group (RMAG). This is a 1-year long pro-bono role.

The RMAG is responsible for driving the success of Project 1000, supports LGBT Great's initiatives and is governed and supported by LGBT Great.



We're looking to build a truly diverse team, across all sorts of identities; gender expression, sexuality, and culturally across multiple locations. We want to encourage anyone who is interested in supporting the advancement of inclusion across the investment & savings industry to apply.

**Responsibilities:**

- Working with the Lead Role Model Ambassador to execute the Project 1000 outreach strategy.
- Advocating for LGBT+ & Ally visibility by encouraging others to participate in Project 1000.
- Engaging with others on the basis of LGBT Great's research and data.
- Actively supporting social media campaigns across channels.
- Creation of blog posts to help inspire others.
- Succession planning, identifying and encouraging future members of the RMAG.

**Your Strengths:**

- The ability to help, inspire and motivate others.
- An excellent network of people within the investment & savings industry.
- Passion, energy, strategic thinking, influencing, stakeholder engagement and resilience.
- A passion and knowledge of the diversity and inclusion agenda.

**How to Apply:**

We are looking for passionate individuals who share our ambitions for the investment and savings industry. We would love to hear from you. Please get in touch with us by emailing us at [info@LGBTGreat.com](mailto:info@LGBTGreat.com) with the subject "Role Model Ambassador", providing a summary of your career experience. Please also indicate why LGBT+ diversity and inclusion is important to you in a few words.

The deadline for applications will be **28<sup>th</sup> February 2020**. All applications will be reviewed, and a shortlist of candidates will be invited for a one stage informal interview with LGBT Great's team and the Lead Role Model Ambassador.

Appointed Role Model Ambassadors will be informed and publicly announced following the confirmation of appointment.

We look forward to hearing from you.

The LGBT Great Team