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Together with Pride 2024 Event Pack



Are you ready to channel your Pride?

Thank You for Joining Us to Celebrate Pride in London!

We are delighted to welcome you as an official Event Partner for this year's celebration.

Pride is a powerful reminder of the pride in identity, expression, self-affirmation, dignity, equality, and the increased visibility of the LGBTQ+ community.

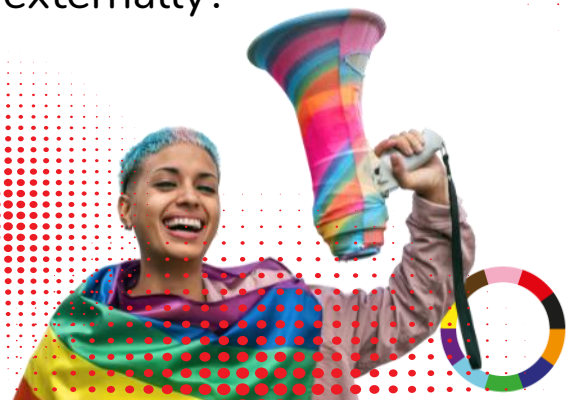
We eagerly anticipate celebrating love, identity, acceptance, and self-expression with you at this significant event.

Thank you for your support and participation in making this year's Pride celebration truly special. **Please ensure your team register by the 14th of June here:**

<https://lgbtgreat-members.glueup.com/event/together-with-pride-2024-107566/>

In this Event Pack, you will find the following information:

1. What can you expect on the day?
2. How will your company be featured?
3. How can you encourage others to register and join?
4. How can you promote the event externally?
5. Examples of practical allyship



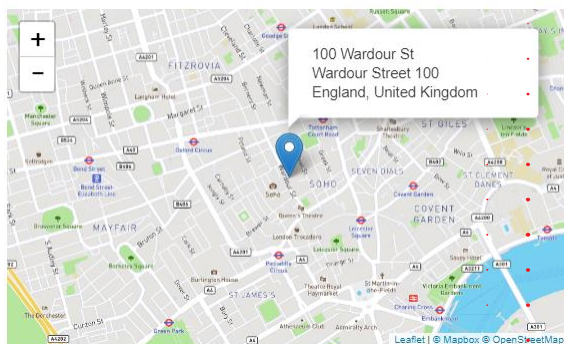
What can you expect on the day?

Kickstart the Pride vibes and create unforgettable memories at this exciting celebration. LGBT Great's flagship Pride event returns this year to the streets of Soho, kickstart the Pride vibes and create unforgettable memories. We also have events in [Boston on the 6th of June](#) and [New York on the 12th of June](#).

The Event Venue

#TogetherWithPride 2024 will take place this year at the prestigious 100 Wardour Street. Nestled in the heart of Soho, London, this incredible venue is close to a variety of public transport options, you can plan your journey on Google Maps [here](#).

**100 Wardour St,
Soho, London
W1F 0TN**



The venue doors will open, and the party will kick off at 10am sharp and will run until 2:30pm. Bring your ticket with your QR code on the day to ensure you can enter! You will need to scan this on entry.

There will be networking for employees, friends and family with 500 attendees. In terms of refreshments, there will be light food provided (with vegan and vegetarian options available) and your drinks tokens.

The Dress Code: What-ever makes you feel great!

A variety of entertainment will also be on offer to help you get into the pride spirit, with face painters, a live DJ, photo booths and more! Let your hair down, be yourself, and revel in the uplifting atmosphere. This is an incredible opportunity to forge new friendships, dance to the beats of infectious music, and immerse yourself in the spirit of Pride.



How will your company be featured?

By being a #TogetherWithPride Event Partner, we would like to spotlight your company. Here are the ways we can do this;

- ✓ A **logo wall** will be present at the event. A member of our team will reach out before these are produced to confirm all logos are correct and conform with your brand guidelines. If you have an updated Pride version of your logo you would prefer we use, please send this to our Marketing and Events Manager Callum Read at callum@lgbtgreat.com by **Friday 14th June**.
- ✓ LGBT Great will be featuring your logos on social media posts in the run up to Pride and will tag you in. Feel free to re-post, share, use the posts in our [social media toolkit](#) or write your own and tag us in!
- ✓ On the event microsite you have logo recognition for all to see.
- ✓ All emails about the event will include the Event Partner logos on them to shine a light on your support.
- ✓ You will also be featured in a post event email the week after the event!



How can you encourage your teams to come and how to register?

Please promote the event internally to your colleagues as a part of your Pride programming to help build excitement and a buzz around the event.

How you distribute your tickets internally is up to you, but to claim these tickets your colleagues will be required to sign up with the link below, **by the 14th of June:**

<https://lgbtgreat-members.glueup.com/event/together-with-pride-2024-107566/>

Please note that names of those that register will then be shared with your company's internal points of contact for approval.

Below is a sample email you can use or tailor as you wish to send to your employees! If you have questions or need more tickets, please get in touch via Callum@lgbtgreat.com

Dear all/ team,

To celebrate this year's Pride, we have secured X tickets with our partners LGBT Great (link to website). Their Pride flagship (hyperlink) event in Soho is on Saturday the 29th of June, from 10am to 14.30pm.

Be visible and be proud! Join us to celebrate love, identity, acceptance and self-expression at this important event. It is also a chance to a party of 500 attendees throughout the day. See the the event video clip from last year [watch video](#).

First come, first served - please [register here](#) to secure your place. Note, you should register individually under your name and select your company accordingly in the drop-down menu. Here's to ensure that Pride 2024 is the best one yet!

Kind regards,
[X]



How can you promote the event externally?

Please promote the event throughout June - Pride Month on your social media channels, we have produced a Social Media Toolkit containing copy, visual assets and suggested hashtags, which is available below:

Download the Toolkit [Here](#)

Let's amplify the message and please tag LGBT Great in your posts and use the hashtag #TogetherWithPride to connect and celebrate pride with the rest of the industry.



LGBT Great

8,723 followers

3d • Edited • 

Pride Month is a time to reflect on the history of LGBTQ+ people in and out of the workplace, a history of joy as well as fighting for equality.

Reflecting on our shared history can help us to acknowledge the progress made so far and recognise the challenges still ahead, together we can continue to build a prouder world of work.

You can learn more about what LGBTQ+ history means in the modern day by reading LGBT Great's History Month Blog:

<https://www.lgbtgreat.com/blog/reflections-lgbtq-history-month>

#TogetherWithPride #Pride #LovelsLove #LGBTQ #PrideCommunity #PrideMonth #EqualityMatters #PrideCelebration #ProudToBeMe

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Examples of practical allyship during Pride and beyond....

There are several ways that you can act as an ally throughout pride and afterwards, see below for some examples:

1. Include Pronouns in your email and teams

- Even if you feel you don't need to specify your pronouns, normalising the practice helps those who do!

2. Nominate a person for LGBT Great's awards

- [Top 30 Under 30](#)
- [Top LGBT Gamechangers](#)
- [Top Executive Allies](#)
- [Top Trans and Non-Binary Role Models 2024](#)

3. Join the Mentoring Programme

- [Become a Menor for LGBTQ+ people in the industry.](#)

4. Use your platform to inspire others

- Generate additional resources for your LGBTQ+ colleagues.
- [Contact us if you need help and resources.](#)

5. Integrate intersectionality into everything you do

- Listening to those with a different life experiences can help you to build a broader base of knowledge to better understand how you can be a strong ally.
- [Download our Intersectional Allyship Guide](#)







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