

Build Your Own 2024 Pride Toolkit



Your Pride Toolkit

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Which set of resources match the needs of your organisation this year?

Contact us: info@lgbtgreat.com

#TogetherWithPride

Full Pride bundle for only £5k!



Join Us For Pride 2024



1. Pride Events

29th of June, Pride London.

Kickstart the Pride vibes and create unforgettable memories at this exciting celebration.

LGBT Great’s flagship Pride event returns this year to the streets of Soho, kickstart the Pride vibes and create unforgettable memories. We also have events in Boston and New York.

A vibrant and joyous celebration of identity.

Let your hair down, be yourself, and revel in the uplifting atmosphere. This is an incredible opportunity to forge new friendships, dance to the beats of infectious music, and immerse yourself in the spirit of Pride.

Tickets start from £1k for 10 places.



- Networking: Event Partner employees, friends and family
- Attendees: 500 proud people!
- Refreshments: Light food with drinks tokens
- Entertainment: DJ, vibes, face-painting, and music
- Dress Code: What-ever makes you feel great!

Seeing is Believing Global Virtual Sessions

On demand

We will also be running our Seeing is Believing session virtually for our members around the globe, with options for the Americas, EMEA and APAC.

Click here to see the many other events we run:

<https://www.lgbtgreat.com/events>



2. Awareness Training

Embrace the spirit of Pride with our specialist Pride Training

Inspire and empower your employees to make the most of Pride Month and help push you forward on your LGBTQ+ inclusion Journey.

Seeing is Believing Role Models and Allies

The centre piece of this year's pride programming, empower your employees to become effective and visible role models for LGBTQ+ people and allies within the industry.

An Introduction to Intersectional Allyship

Start from the basics, inspire your colleagues to be at the forefront of effective allyship, and empower them to make Financial Services a prouder place to work.

Flexible training customised to your firm

Find out more about the wealth of training sessions we can offer, customised to match your organisation's LGBTQ+ maturity and delivered by our expert Content Team.

Check out further training and insights sessions topics here:

<https://www.lgbtgreat.com/Awareness-Trainings>

Sign up here:

info@lgbtgreat.com



In Numbers

5,000+

Training Attendees

100+

Training Deliveries

10

CPD Accredited Courses

**Sessions
Available
from just
£2,500**



3. Pride Insights & Resources to Inspire You

Empowering Guides to share with your employees

We also produce a variety of guides designed to improve LGBTQ+ acceptance across your organisation. Here are some examples:

1) LGBTQ+ Allyship Guide

New for this Pride Month, LGBT Great is proud to present the first edition of our Allyship Guide, to inspire your employees to help empower their colleagues in the workplace.

2) 'Seeing is Believing' Report

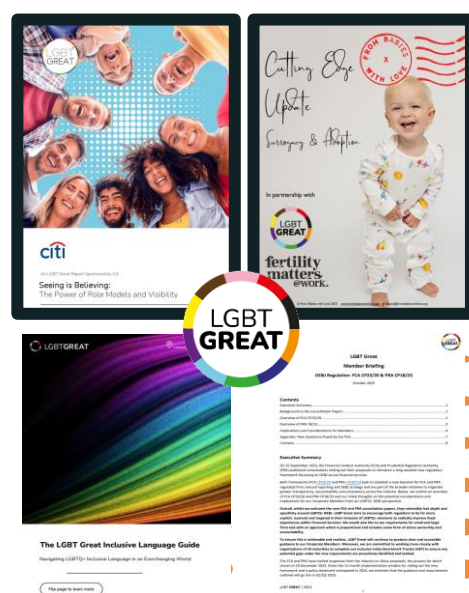
We surveyed over 1,600+ people across 7 countries to explore the impact that role models have on LGBTQ+ people and allies. Sponsored by Citi, the report represents an industry-first exploration of the power and impact of role models.

3) LGBTQ+ Inclusive Language Guide

Responding to your explicit requests, our team created a new and in-depth analysis of LGBTQ+ inclusive strategies, accompanied by an extensive glossary of terminology. Subsequently, we've conducted training sessions for a diverse spectrum of our members, directly stemming from insights gleaned from this report.

Get in touch via
Info@lgbtgreat.com to find
out how you can access these
reports, and many more.

Access to each guide is
just £500



4. Social Media to Empower Pride

Share the Pride vibes with your community on Social Media

LGBT Great has built a Pride Social Media Toolkit for you to use to engage with your employees and amplify via your social media community.

Celebrate Pride month together with your peers

With expertly written copy and professionally produced assets you can be certain in your post's ability to inspire.



Email us info@lgbtgreat.com for more information about the social media toolkit

Full Access to the toolkit starts at just £1,500



5. Celebrating Your Talent

Help us this Pride Month to recognise those making a difference for LGBTQ+ people

Top LGBTQ+ Game Changers 2024

Recognise your most inspiring industry colleagues who are changing the industry for the better by advocating for LGBTQ+ rights.

[Nominate them here!](#)

Top 10 Trans and Non-Binary Role Models 2024

Lift-up your Trans and Non-Binary Colleagues in the Financial Services Industry who inspire you!

[Nominations are open now!](#)

Top 30 Under 30 2024

Celebrate the young LGBTQ+ talent helping to move the financial services industry forward, [Nominate your young colleagues today!](#)

Top Executive Allies 2024

Nominate an executive ally who is changing company and industry culture for the better for LGBTQ+ people in Financial Services.

[Nominations are open now!](#)

Happy nominating!



6. After Pride

Setting up for Success: LGBT Great Careers

Continue your company’s Pride Journey by diversifying your talent pool.

You can build a more inclusive and diverse culture by recruiting from our Workable, purpose-built LGBTQ+ friendly job board, with specialist visibility tools to empower your search for the perfect candidate.

Measuring Success: Inclusion Index Benchmarking Tool (iiBT)

The iiBT enables you to measure your progress along your organisation’s LGBTQ+ journey.

The ten-point framework, draws on qualitative and quantitative methods, to effectively assess your LGBTQ+ maturity, compare against Financial Services peers, and identify those areas for improvement.

Ensuring Success: Policy Reviews

Our expert team can help you to review and rework your internal policies to be more LGBTQ+ inclusive and improve company culture.

We have reviewed hundreds of policies including but not limited to, transitioning at work and trans inclusion, shared parental and family leave, and anti-bullying to help organisations build a diverse and inclusive workplace.

Keep your Pride journey going throughout the year. Get in touch to find out more: info@lgbtgreat.com

In Numbers

35m+

Workable Visitors P.A

5,300+

Talent Community

1,803+

Job Applications

40+

iiBT Consultations

10+

iiBT Focus Groups

100+

Policies Reviewed



6. Your Pride Bundle

Save this Pride Month by buying the entire toolkit as a bundle! For just **£5,000**.

The components are also available priced individually:

Item	Price (Ex VAT)
Together With Pride London Attendance	£1,000
LGBT Great Guides	£500 per guide
Social Media Toolkit	£1,500
Pride Training Credit	£2,500

Or save even more with our Membership packages. Depending on membership level, members get access to the entire Toolkit at no additional cost.

Enquire about membership, or to purchase the toolkit email: info@lgbtgreat.com

