

iiBT – Programme Overview A Benchmark for LGBTQ+ DE&I Excellence

2024-2025 Cycle



Discover LGBT Great

Proprietary Data & Market Research Multi-market research, trend reporting, best practice

DF&I Transformation

Consultancy and bespoke training for teams, leaders and networks

DE&I Health Checks

Policy review, baseline data gathering, action planning

Job Board

LGBTQ+ focused job board advertising



Awareness Building Insights, benchmarking, training, news

Role Modelling

Role Models and Allies, talent empowerment and social media

Community, Events & Webinar

Careers, forums, mentoring, events, webinar and advocacy

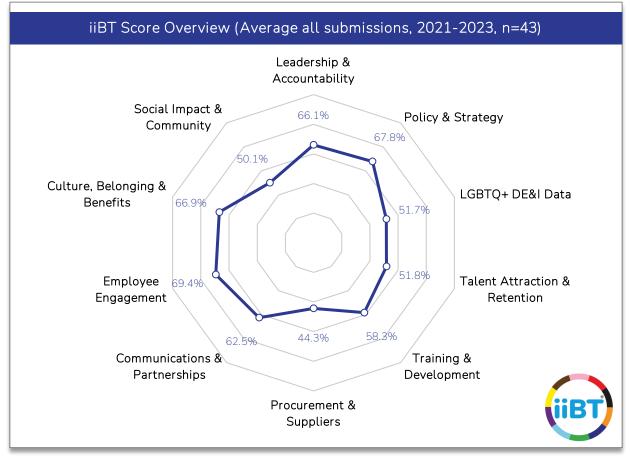
Broadening the Talent Pool

Diversity reporting, brand awareness & candidate screening



The iiBT is LGBT Great's formal LGBTQ+ DE&I maturity benchmark

Organisations who participate in the iiBT Framework describe, evidence and demonstrate the impact of their LGBT+ DE&I strategies. The iiBT enables firms of all sizes, big and small, to progress through the criteria and is assessed across 10 criteria.



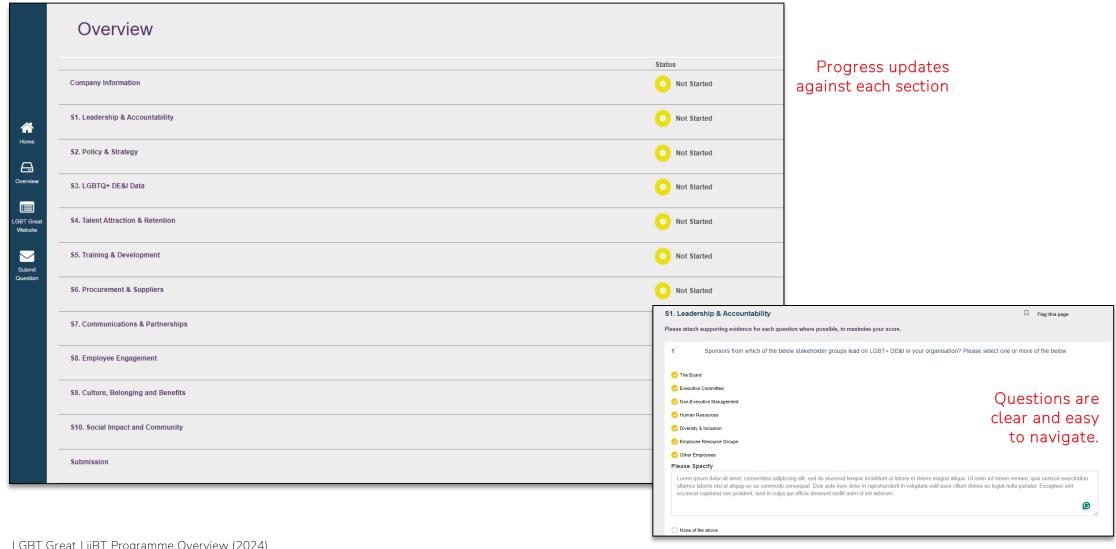






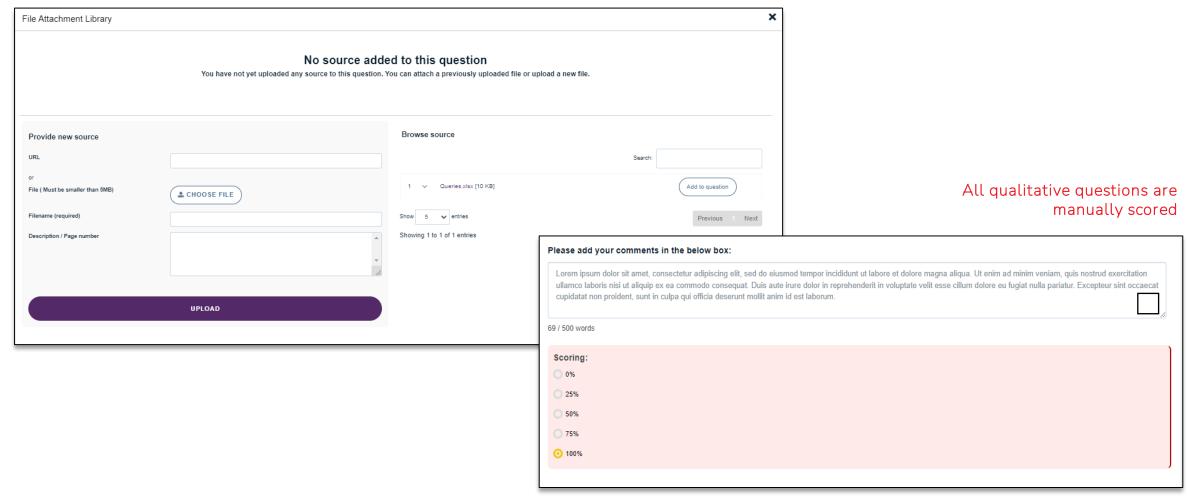


Our dedicated submission portal makes completing the iiBT streamlined for small and large organisations alike





Evidence can be submitted in support of every question, supporting organisations to demonstrate where they are excelling

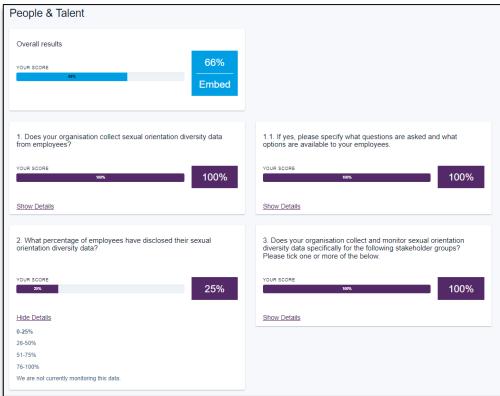




A dedicated organisational results dashboard centralises all answers and feedback in one, easily accessible place



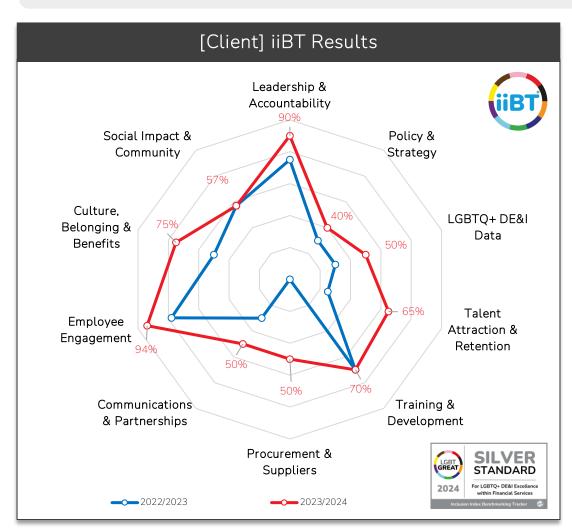
The score and results for each question are individually presented





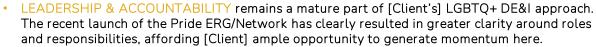
A summary of our feedback and recommendations is also provided

OVERALL: [Client] should be commended on a string iiBT submission for [the period] and of achieving a Silver standard in your second submission. We've noted both sustained momentum and areas of demonstrable progress relative to the 2022/2023 submission – congratulations!



OVERALL SCORE: 64% (Silver Standard)

KEY STRENGTHS





- GOALS & OBJECTIVES: Clear progress in providing explicit opportunities to have LGBTQ+-sensitive stakeholder/performance goals.
- EMPLOYEE ENGAGEMENT is very high. We have been impressed by the formal and informal feedback mechanisms that [Client] has development and implemented in the last 12 months.

ROOM FOR GROWTH

• PROCUREMENT: Further exploration of more explicit integration of LGBTQ+-sensitive elements into supplier assessments/code of conduct.



- Extension of LGBTQ+ DE&I STRATEGY to explicitly cover areas such as pay, reward, benefits, employee exit, and succession planning.
- POLICY: Undertake a review of anti-discrimination/harassment policy to include LGBTQ+ sensitivities. Develop and launch a "Transitioning at Work" / "Trans Inclusion Policy".

INDICATOR(S) FALLING SHORT



- DE&I DATA CAPTURE: Initial self-ID data capture programme has seen good initial traction. We recommend (1) a targeted campaign in local language to drive engagement (2) dedicated training sessions for managers and (3) the introduction of a formal reporting mechanism to track and monitor data and disclosure rates.
- CANDIDATE DATA: No existing mechanism to track and monitor data throughout the candidate lifecycle. NOTE: This is achievable through LGBT Great Careers.



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